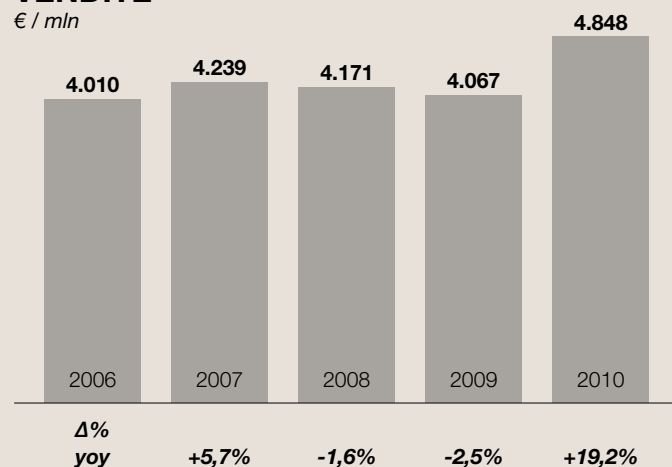


Pirelli & C. S.p.A. Consolidato

¹ Dati 2006-2009 rettificati escludendo Pirelli RE e Pirelli Broadband Solutions (attività operative cessate)

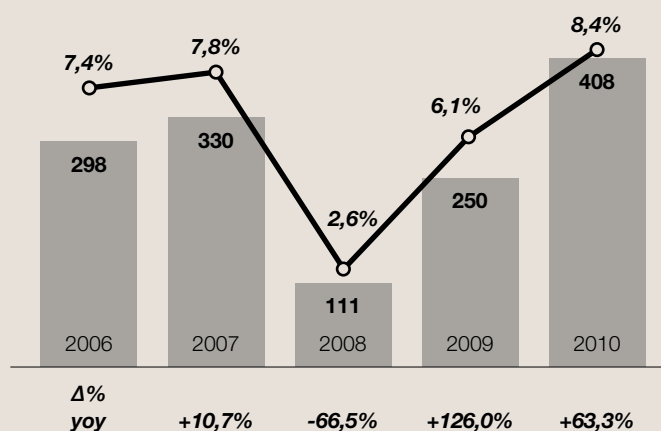
VENDETE¹

€ / mln



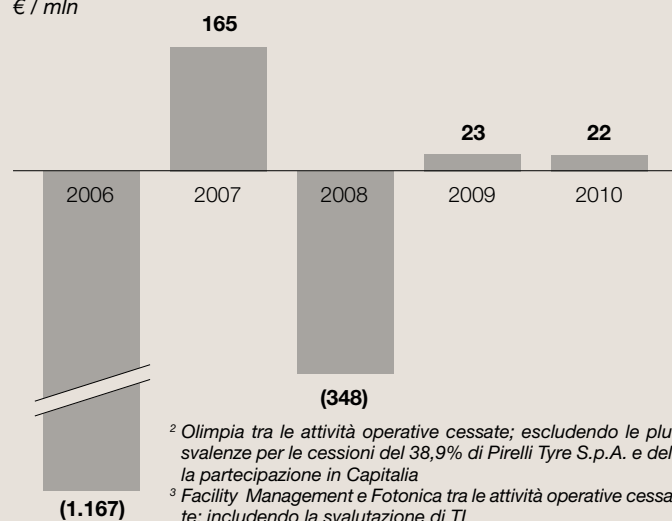
EBIT¹; EBIT MARGIN¹

€ / mln



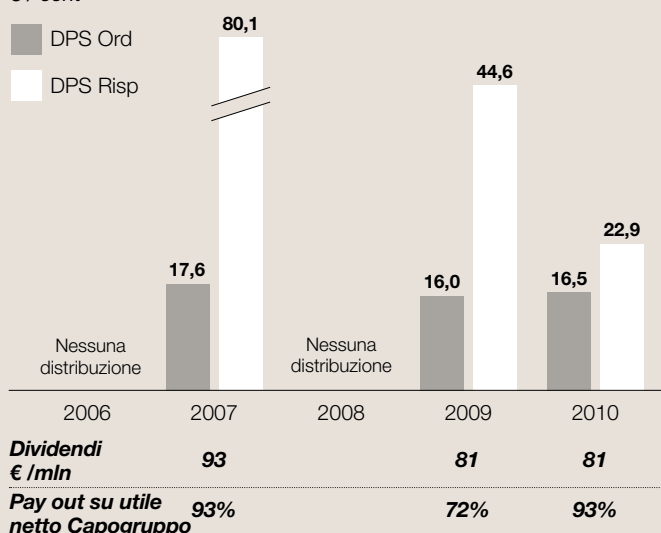
UTILE NETTO DI COMPETENZA

€ / mln



DIVIDENDO PER AZIONE⁴

€ / cent

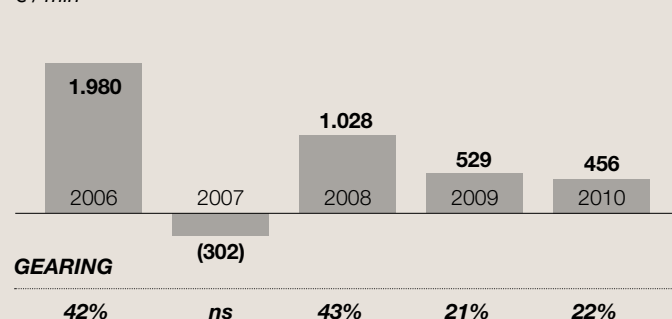


RISULTATO DA ATTIVITÀ IN FUNZIONAMENTO¹

131² 147 -210³ 78 228

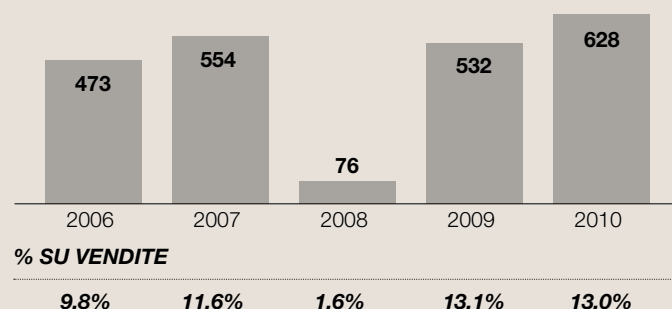
POSIZIONE FINANZIARIA NETTA

€ / mln



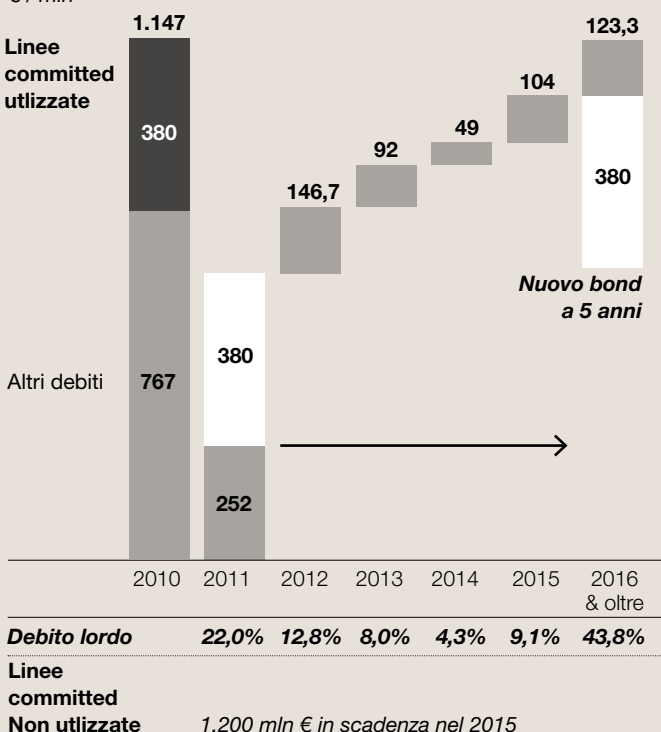
FLUSSO NETTO DA ATTIVITÀ OPERATIVE

€ / mln



DEBITO LORDO AL 31 DICEMBRE 2010

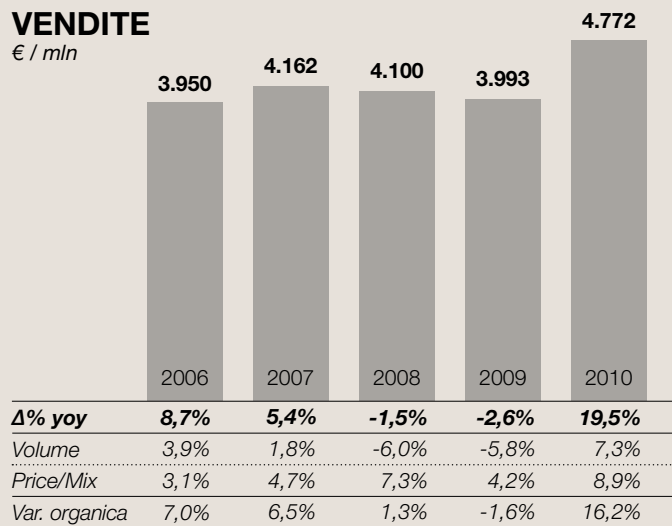
€ / mln



Pirelli Tyre

VENDITE

€ / mln



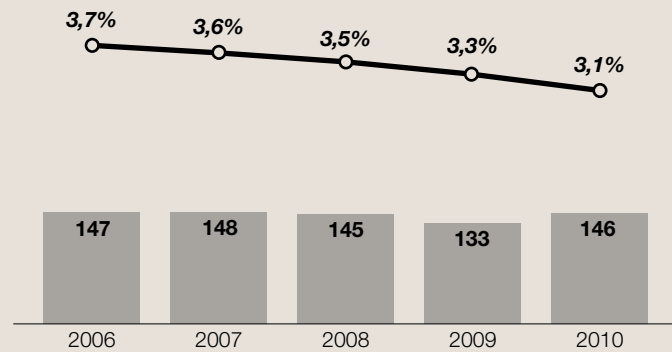
Δ% yoy	8,7%	5,4%	-1,5%	-2,6%	19,5%
Volume	3,9%	1,8%	-6,0%	-5,8%	7,3%
Price/Mix	3,1%	4,7%	7,3%	4,2%	8,9%
Var. organica	7,0%	6,5%	1,3%	-1,6%	16,2%

R&S; R&S/VENDITE

€ / mln

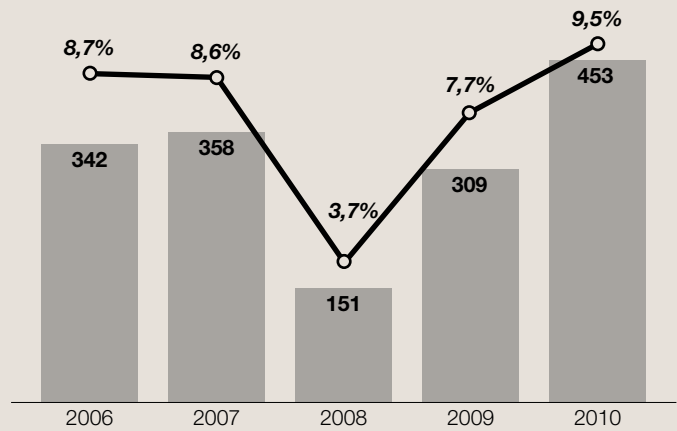
Costi R&S

Costi R&S / Vendite



EBIT; EBIT MARGIN

€ / mln

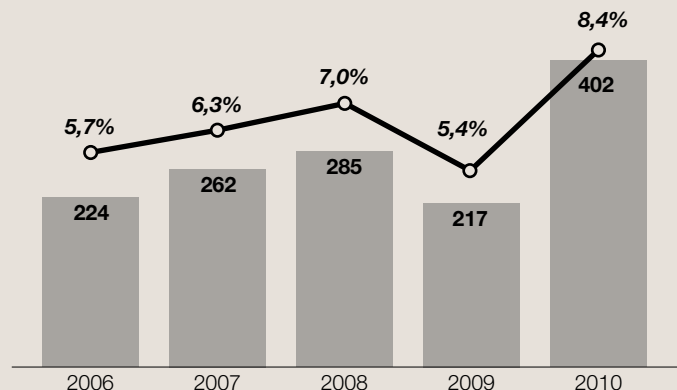


CAPEX; CAPEX / VENDITE

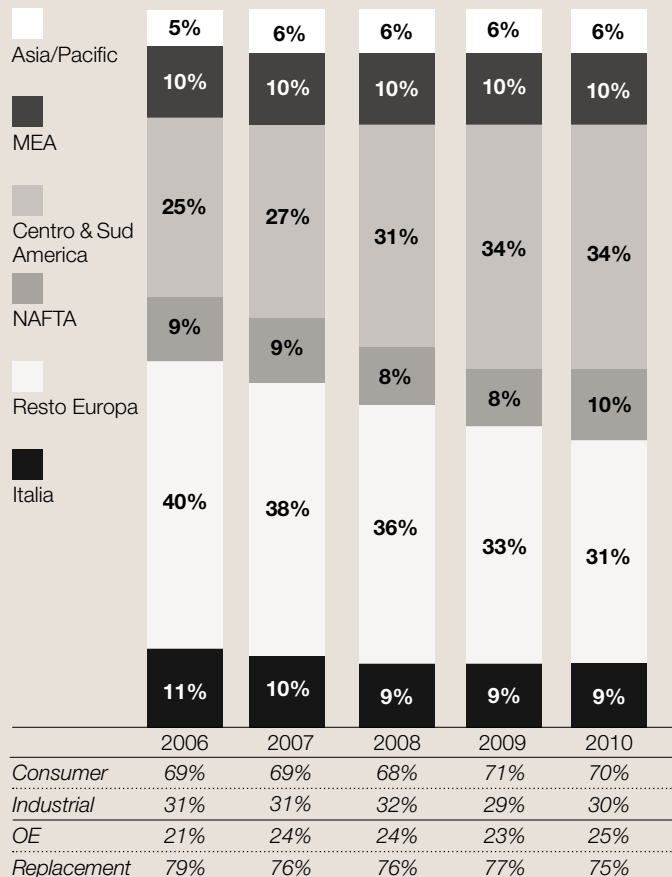
€ / mln

Capex

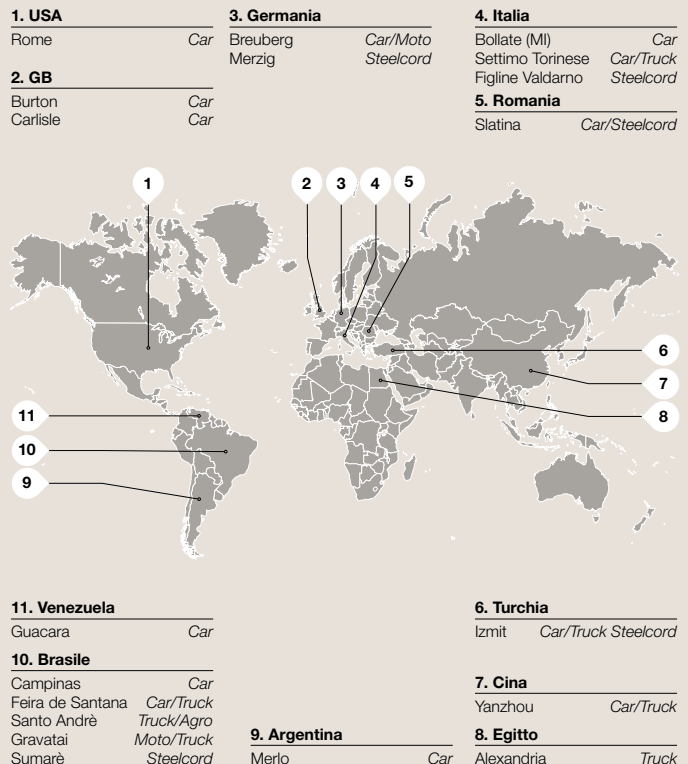
Capex / Vendite



VENDITE PER AREA GEOGRAFICA



19 SITI INDUSTRIALI IN 11 PAESI



Capacità a fine periodo (mln pz)	2010	% in Paesi a basso costo - 2010
Consumer	56,0	71%
Industrial	5,8	93%